

RESULTS

After one year, what were the average improvements for these publishers?



**AVG. REVENUE PER SESSION
INCREASED BY 87%**



**AVG. MONTHLY TRAFFIC
INCREASED BY 36%**



**TOTAL MONTHLY REVENUE
INCREASED BY 93%**



**AVG. TIME ON SITE
INCREASED BY 21%**

PUBLISHERS SEE SIGNIFICANT GROWTH USING EZOIC

We looked at 300 websites that started using Ezoic in the beginning of 2019 and continued using the platform until January 2020. Sites in the study were different sizes, in separate content verticals, and based in countries all around the world.

Websites using Ezoic were able to grow at an unprecedented rate once they started using the platform. On average, these sites saw dramatic increases in website traffic, keyword rankings, and monthly revenue. While the Ezoic platform is not solely responsible for these improvements, Ezoic's core features can be credited as a driving force behind the results.

“EZOIC IS EASY TO WORK WITH, AND THE RESULTS HAVE BEEN AMAZING. THE CUSTOMER SERVICE IS TOP-NOTCH!”

— IVA URSANO, OWNER & FOUNDER OF AMAZINGMEMOVEMENT.COM



Domain ID	Revenue Per Session (EPMV)			Monthly Revenue			Pageviews			Visits		
	Month 1	Month 2	Change %	Month 1	Month 2	Change %	Month 1	Month 2	Change %	Month 1	Month 2	Change %
	<hidden>	\$2.79	\$5.36	92.05%	\$84.25	\$281.41	234.00%	37282	59804	60.50%	30172	52473