



## Basic Ad Policy Requirements for Ezoic Level 1

These are derived from many of our ad network partners that compete for ad space on our sites. Here are the main areas we review:

- a. [Content must be original](#)
- b. [Traffic must be authentic and human](#)
- c. [Content categories must not be on the prohibited list](#)
- d. Sites must have a menu/navigation
- e. Content must not be locked or unable to be copied and pasted

*\*No pageview limit is only for Ezoic's Access Now program*