Basic Ad Policy Requirements for Ezoic’s Access Now Program

**No pageview limitations**: We’ve removed all pageview restrictions and limits for members of Access Now.

*To help prevent thin content, ad policy violations, extended compliance reviews, and other challenges developing sites may experience, Ezoic *strongly recommends* having 1,000 visits per month before attempting to monetize a site.

**Basic Requirements**: These are derived from many of our ad network partners that compete for ad space on our sites. Here are the main areas we review:

a. Content must be original
b. Traffic must be authentic and human
c. Content categories must not be on the prohibited list
d. Sites must have a menu/navigation
e. Content must not be locked

*No pageview limit is only for Ezoic’s Access Now program*