

Basic Ad Policy Requirements for Ezoic's Access Now Program

No pageview limitations*: We've removed all pageview restrictions and limits for members of Access Now.

*To help prevent thin content, ad policy violations, extended compliance reviews, and other challenges developing sites may experience, Ezoic *strongly recommends* having 1,000 visits per month before attempting to monetize a site.

Basic Requirements: These are derived from many of our ad network partners that compete for ad space on our sites. Here are the main areas we review:

- a. [Content must be original](#)
- b. [Traffic must be authentic and human](#)
- c. [Content categories must not be on the prohibited list](#)
- d. Sites must have a menu/navigation
- e. Content must not be locked

**No pageview limit is only for Ezoic's Access Now program*