



# ezoic

Google Certified  
Publishing  
Partner

## Basic Ad Policy Requirements

**No pageview limitations\*:** We've removed all pageview restrictions and limits for members of our partner programs.

To help prevent *thin content*, ad policy violations, and other challenges developing sites may experience, Ezoic generally recommends sites reach either 1,000 sessions or 3,000 pageviews per month before attempting to monetize a site.

**Basic Requirements:** These are derived from many of our ad network partners that compete for ad space on our sites. Here are the main areas we review:

- a. [Content must be original](#)
- b. [Traffic must be authentic and human](#)
- c. [Content categories must not be on the prohibited list](#)